

# JON CATHERWOOD-GINN

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## EDUCATION

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<b>Ph.D.</b>	<b>Planning, Governance, &amp; Globalization</b> , Virginia Tech, School of Public and International Affairs	Expected December 2022
<b>M.F.A.</b>	<b>Directing &amp; Public Dialogue</b> , Virginia Tech, School of Performing Arts	May 2013
<b>Graduate Certificate</b>	<b>Nonprofit and Nongovernmental Organization Management</b> , Virginia Tech, School of Public and International Affairs	May 2013
<b>M.S.T.</b>	<b>Adolescent Education (English)</b> , Pace University	Graduate study 2007-2009
<b>B.A.</b>	<b>Magna Cum Laude in Theatre &amp; English</b> , Bucknell University	May 2007

## ADMINISTRATIVE EXPERIENCE

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**Associate Director of Programming**, Moss Arts Center, Virginia Tech 2015-present

- Set goals; designed, executed, and evaluated performing and visual arts programs in the Center's annual seasons and multi-year engagement initiatives. Facilitated 700+ diverse arts events rooted in interdisciplinary inquiry, creativity, and exploration of identities and cultures. Planned residencies and facilitated the development of new work by local, national, and international artists—including MacArthur Fellows, Obie-, Tony-, and Grammy Award-winners in music, theatre, dance, literary and visual arts. Developed educational activities and resources for primary, secondary, and university students. Collaborated with community and campus partners to assess needs, plan, and spearhead joint initiatives. Prepared and oversaw performing arts program budgets. Supervised Research Fellow and graduate student employees in programming and community engagement. Co-designed and taught graduate studio course in Arts Leadership (5 semesters), co-created two (2) arts integration courses, as well as guest-lectured in numerous departments. Led multiple internal and external committees. Designed and served as Co-Investigator on three (3) Institutional Review Board-approved qualitative research studies. Regularly represented the center and Associate Provost for the Arts on committees, at public functions; through radio, print, and television appearances; at national conferences, and with prospects and donors. Secured several grant awards and served as Project Director on \$204,000 Building Bridges: Arts, Culture, and Identity grant project.

**Partnerships and Engagement Manager**, Moss Arts Center, Virginia Tech 2013-15

- Engaged community members through the creation and implementation of original activities and resources related to presented programs. Developed sustainable partnerships and collaborative projects with guest artists, community and campus partners. Documented programs through photography, video, and testimonials. Evaluated programs through quantitative data-gathering and analysis. Designed and served as Co-Principal Investigator on an Institutional Review Board-approved qualitative research study.

**Graduate Teaching Assistant**, School of Performing Arts, Virginia Tech 2010-13

- Drafted numerous grant narrative applications, which resulted in award funding; constructed and managed grant project budgets; researched and organized databases on grant programs, taught numerous undergraduate-level acting courses, supervised and trained 50+ undergraduate students in front-of-house duties, managed content and design of departmental blog and website, composed e-newsletters, designed posters, shot and edited promotional videos, coordinated promotions among numerous media outlets.

**Production Intern**, Aquila Theatre, New York, NY

2009

- Executed production, clerical, and promotional duties for this Off-Broadway theatre company; spearheaded online marketing ventures, and edited film.

**Corps Member, Teacher**; Teach for America, New York, NY

2007-09

- Selected from approximately 19,000 applicants nationwide to join a national corps that commits to teach in low-income urban and rural communities, become life-long advocates for expanding opportunities for children, and work toward the fundamental changes necessary to provide more equal opportunities for all children in our nation. Designed curricula, lessons, and lead-taught 7th and 8th grade English Language Arts for 80+ students.

## **CONSULTING AND RELATED PROFESSIONAL ACTIVITIES**

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Co-Chair, Rev. Dr. Martin Luther King, Jr. Week of Celebration Committee, Virginia Tech; 2019-2020

Group Leader, Leadership Fellows Program, Association of Performing Arts Professionals (APAP); 2018-2020

Board Member, Robert L.A. Keeley Healing Arts Program, Carilion Clinic; 2017-present

Chair, Workshops and Demos Subcommittee, New Interfaces for Musical Expression (NIME); 2018

Reviewer, Intercultural Leadership Institute; 2018

National Conference Committee Member, APAP; 2015-2016, 2016-2017

Executive Board Member, Center for Educational Networks and Impacts; Institute for Creativity, Arts, and Technology; 2016-present

Project Director, *Salaam: Exploring Muslim Cultures*, Moss Arts Center, 2015-2017

Arts Research Council Member, Creativity + Innovation Board, Virginia Tech, 2016-present

Steering Committee Member, Presidential Installation of Dr. Timothy Sands, Virginia Tech, 2014

Consultant, Chester Cultural Corridor Initiative, Pennsylvania Humanities Council, 2014-2015

Member, APAP, 2013-present

Co-Director, *Building Home: Using the Arts to Plan for Sustainable Communities in the New River Valley*, "Livability Initiative," New River Valley Regional Commission, 2011-2013

Leadership Team Member, Community Voices, Institute for Policy & Governance, Virginia Tech, 2011-2013

Member, Alternate ROOTS, 2011-2016

## **RESEARCH**

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Co-Investigator, "Impact Study for 'Islam, Arts and Social Change' Course," IRB #17-1237, Virginia Tech, 2017-2019

Co-Investigator, "Community Integration with Persons Seeking Refuge (PSR)," IRB #17-902, Virginia Tech, 2018-2019

Co-Investigator, "Impact Assessment of 'Salaam: Exploring Muslim Cultures,'" IRB#17-898, Virginia Tech, 2017-2018

Co-Investigator, Examining the Effects of Arts, Service-Learning and Dialogue Activities on Social Group Perceptions through 'Salaam: Exploring Muslim Cultures,'" IRB #17-741, Virginia Tech, 2017-2018.

Co-Investigator, Analysis and Exploration of Student Participation and Engagement in the Arts on Campus, IRB #15-256, Virginia Tech, 2015-2019

Primary Investigator, "Community Impact of Islamic Worlds Festival on Intercultural and Interreligious Understanding," IRB #15-216, Virginia Tech, 2015-2019

Co-Investigator, "Building Home: Using the Arts to Help Plan for Sustainable Communities in the New River Valley," IRB #11-685, Virginia Tech, 2011-2013

## **PUBLICATIONS**

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Catherwood-Ginn, J. & Leonard, R. (2015). Rivers and Bridges: Theatre in Regional Planning. In M. Stephenson & S. Tate *Arts and Community Change: Exploring Cultural Development Policies, Practices, and Dilemmas*. New York, NY: Routledge.

Catherwood-Ginn, J. (Ed.) & Cocke, D., Johnson, D., Leonard, R., Milburn, A., Rowel, R. (2015). "Essay: Remembrance, Healing, Celebration, and Resilience, Art and Organizing in West Baltimore." *roadside.org*. Web.

Catherwood-Ginn, J. & Cowgill, K. (2013). "Acting Up: Disruption in Public Space." *RE: Reflections & Explorations*, Institute for Policy & Governance, Virginia Tech. Web.

Catherwood-Ginn, J. & Leonard, R. (2012). "Playing for the Public Good: The Arts in Planning & Government." *Animating Democracy's Working Guide Trend Papers on Arts for Change*. Web.

## CONFERENCE PRESENTATIONS AND WORKSHOPS

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- Accepted Abstract; "The Power of Positionality: A Journey into Reflexivity for Critical Praxis -- More Than a Curtain Speech: Land Acknowledgment, Reflexivity, and Institutional Change;" International Congress of Qualitative Inquiry, 2020.
- Accepted Abstract; "More Than a Curtain Speech: A Discourse Analysis of Honor Native Land: A Guide and Call to Acknowledgment;" Alliance for Social, Political, Ethical, and Cultural Thought (ASPECT) Graduate Conference; 2020.
- Plenary Presentation, "Risk and Resilience: Responses from the Field, Association of Performing Arts Professionals (APAP), 2020.
- Presentation, "Talk it Out: Aesthetic Strategies for Civil Civic Discourse," APAP, 2019.
- Workshop, "Global Climate Change," Advancing the Human Condition Symposium, Office for Diversity and Inclusion, Virginia Tech, 2018.
- Panel, "Changing the Flow—Creativity, Innovation, and Disruption at Work," APAP, 2017.
- Presentation, "Data-Driven: Smart Student Engagement," APAP, 2016.
- Presentation, "Islamic Worlds 2015: Community-Engaged Arts Programming to Foster Intercultural and Interreligious Understanding," Engagement Scholarship Consortium, 2015.
- Presentation, "Islamic Worlds: Community-Engaged Programming and Intercultural Understanding," APAP, 2015.
- Webinar, "Engagement and Fundraising in the Visual and Performing Arts," HigherEdAdvancementLive, 2015
- Workshop (Recurring), "Rehearse, Reflect, Reset: Engaging in Difficult Conversations on Race," Diversity Development Institute, Executive Development Institute; 2014-18.
- Workshop, "Creating Narrative Spaces for Teaching, Learning and Engagement," Center for Instructional Development and Educational Research, Virginia Tech, 2014.
- Workshop, Co-authored with Robert H. Leonard, "BUILT NRV: Theatre, Conflict, & Board Games in Rural Planning," Network of Ensemble Theaters, 2012.
- Presentation, "Building Home: A Case Study and Workshop on Art and Culture in Civic Discourse," Imagining America: Artists & Scholars in Public Life, 2012.
- Webinar, "Planning & Performance: The Role of the Arts in Community Planning," Americans for the Arts, 2012
- Workshop, "Interactive Theatre as a Tool for Civic Dialogue and Action," Association of American Colleges and Universities, 2011.
- Workshop, "Theatre of the Oppressed," Center for Peace Studies and Violence Prevention, Virginia Tech, 2010.

## TEACHING EXPERIENCE

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School of Performing Arts, Virginia Tech

- **Graduate Committee Member**, *Master of Fine Arts program in Arts Leadership (5 students)*. 2015-present
- **Instructor**, *Leadership & Community Engagement*. 2014-present
- **Instructor**, *Introduction to Acting*. 2011, 2012
- **Teaching Assistant**, *Introduction to Acting*. Professor Michael Anthony Williams, 2010

Corps of Cadets, Virginia Tech

- **Guest-Lecturer**, *CorpsLab*. 2018, 2019

Department of History + Department of Modern and Classical Languages and Literatures, Virginia Tech

- **Co-Designer**; *Islam, Art, and Social Change*. 2018

Department of Sociology + Department of English (Creative Writing), Virginia Tech

- **Co-Designer, Guest-Lecturer**; *Arts and Social Transformation*. 2017

Various Departments (e.g. Communication, Engineering Education, English, Hospitality & Tourism Management, Sociology,), Virginia Tech

- **Guest Lecturer**; *Create!, Arts and Social Transformation, Cultural Event Tourism, Arts Marketing*. 2014-present

Teach for America Corps Member, New York City, 2007-2009

- **Teacher**, *English Language Arts (7<sup>th</sup> Grade)*. Dual Language Middle School (M.S. 247). 2008-2009

- **Teacher**, *English Language Arts (8<sup>th</sup> Grade)*. The School of Integrated Learning (M.S. 354). 2007-2008 Danville Center for Adolescent Males, Danville, PA
- **Instructor**. Taught interactive theatre classes to juvenile offenders at this drug and alcohol treatment facility. 2007  
Pennsylvania Governor's School for the Arts, Erie, PA
- **Assistant to Teacher/Resident Assistant**. 2006

## FELLOWSHIPS, HONORS, AND AWARDS

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Guest Curator, "The Knowledge Issue," *Inside Arts Magazine*, APAP, 2020  
 Leadership Fellow, Association of Performing Arts Professionals, 2015-17  
 Leadership New River Valley Fellow, Montgomery County Chamber of Commerce, 2014  
 Citizen Scholar Award, Graduate School, Virginia Tech, 2013  
 Featured Graduate Student, Graduate School, Virginia Tech, 2013  
 Outstanding Graduate Student Award, College of Liberal Arts & Human Sciences, Virginia Tech, 2013  
 C. Willard Smith Prize for Creative Imagination in the Theatre, Bucknell University, 2007  
 The Bucknell University Prize for Men, Bucknell University, 2007  
 Departmental Honors in Theatre, Bucknell University, 2007

## GRANTS

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Building Bridges: Arts, Culture, and Identity Grant; Doris Duke Charitable Foundation, Doris Duke Foundation for Islamic Art, Association of Performing Arts Professionals; \$204,000, 2015-2017  
 National Dance Project Presentation Grant, New England Foundation for the Arts, 2014  
 Cultural Arts / Tourism Marketing Grant, Virginia Tourism Corporation, Virginia Commission for the Arts, 2013  
 Virginia Commission for the Arts Project Grant; 2011-13

## ADDITIONAL SKILLS

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- First Aid and CPR/AED Certification
- Facilitation, qualitative research, budget design and management, community engagement, arts administration, curriculum design, teaching, grant-writing; workshop facilitation in equity, diversity, and inclusion; theatre directing, applied theatre (e.g. Theatre of the Oppressed), music performance (singing, assorted instruments), photography
- PC and Macintosh-literate. Proficient in Microsoft Office Suite, Qualtrics, Adobe Photoshop, Precision Conference, Eventbrite, bulk email platforms, Ensemble content management system, Wordpress, iMovie, Zoom, and Google products